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Amendments to the Specification:

Please add the following new heading after the title on page 1, line 1:

--BACKGROUND OF THE INVENTION--

Please add the following new heading on page 1 after the newly added title "Background of the Invention:"

--FIELD OF THE INVENTION--

Please add the following new heading on page 1 after the second paragraph, line 11:

--DESCRIPTION OF THE PRIOR ART--

Please add the following new heading on page 2 after the second paragraph, line 13:

--SUMMARY OF THE INVENTION--

Please replace the paragraph beginning on page 3, line 6, with the following rewritten paragraph:

--In one embodiment the data from the sensor indicates the frequency of persons entering the area in which a fixture with a display screen is provided, and the data can be stored for subsequent analysis in which frequency and times of usage can be ~~analysed~~ analyzed.--

Please replace the paragraph beginning on page 3-4, line 26, with the following rewritten paragraph:

--In one embodiment the display screen condition is activated or the condition is changed in response to the insertion of a coin, token, or card into apparatus 21 (Figs. 1

and 2) and 221 (Fig. 4) in connection with the display screen or by the activation of a sensor.--

Please replace the paragraph beginning on page 5, line 9, with the following rewritten paragraph:

--In one embodiment at least one sensor is provided for detecting the presence of a person using the fixture. The sensor can be provided within the toilet seat and react to pressure applied thereon when a person sits on the same so that the sensor can be maintained in the activated state for as long as the person remains on the seat. When the person leaves the seat the pressure on the sensor changes and so the sensor can be used to sense the number of occasions on which the fixture is used in any given time, by ~~utilising~~ utilizing appropriate processing apparatus to receive the sensor signals. In another embodiment the sensor is a switch device mounted on the seat to contact with the base of the seat with increased pressure when a person sits on the seat. In yet another embodiment the sensor may be a detector mounted in a position on or removed from the seat and which is positioned so as to detect the presence of a person on the seat. This form of sensor could be a PIR infra red sensor. In yet another embodiment the sensor can be provided to sense the flushing of the fixture, such as by detecting the use of the flush mechanism, or the presence or absence of water in the cistern.--

Please replace the paragraph beginning on page 5-6, line 27, with the following rewritten paragraph:

--It is envisaged that the sensor will be mounted and provided as part of the system which ~~utilses~~ utilizes a screen display, typically positioned to be viewable by a person when sitting on the seat, and said screen can be provided to show advertising

material, games or other forms of entertainment. The sensor system can be used to indicate to advertisers the number of persons who are using fixtures in the facility and therefore likely to view the advertising material, to allow them to gauge the exposure to the advertising material.--

Please replace the paragraph beginning on page 6-7, line 27, with the following rewritten paragraph:

--Typically the front display of the screen or a screen enclosing the display screen is made of ~~armoured~~ armored glass and the securing means for the same can be secured in conjunction with adhesive known as hot glue.--

Please add the following new heading on page 7 after the first paragraph, line 2:

--BRIEF DESCRIPTION OF THE DRAWINGS--

Please add the following new heading on page 7 after the seventh paragraph, line 14:

--DESCRIPTION OF THE PREFERRED EMBODIMENTS--

Please replace the paragraph beginning on page 8, line 10 with the following rewritten paragraph:

--In whichever embodiment each screen is provided for the display of video data such as ~~adverts~~ advertisements, games and the like. The screens are mounted so as to be viewable by persons using the fixture in the facility and are positioned at a convenient height and may also be angled to allow easy viewing by the user. The display screens are mounted behind a protective front face such as ~~armoured~~ armored glass, and may be positioned a distance behind the front face so that impact on the front face does not

necessarily cause damage to the display screen. Speakers, for example 20, in Figure 2, can also be provided at the same location as the display screens or may be positioned as selected to suit particular facility requirements.--

Please replace the paragraph beginning on page 8, line 20 with the following rewritten paragraph:

--In one embodiment the video and audio data which is generated is done on a continuous basis from a video/compact disc or other storage means apparatus 23 (Figs. 1 and 2) and 223 (Fig. 4) which in one embodiment can be mounted within the urinal facility or may be positioned at a remote location from but connected to the facility. In an alternative arrangement the generation of the video and/or audio material or a change in the video and/or audio material which is generated can be commenced in response to the activation of a sensor system which signifies that the fixture is being used or that a person has entered the area in which the fixture is mounted and can therefore view the screen when using the fixture.--

Please replace the paragraph beginning on page 9, line 13 with the following rewritten paragraph:

--The sensor path or detection area is such that, when detected, the person is presumed with a high degree of certainty to be using the fixture and, with the positioning of the display screens as shown, to be watching the display screen. The sensors can also be provided to detect when the person leaves the vicinity of the fixture so that data indicating the start, end and duration of each use can be stored in storage means 24.--

Please replace the paragraph beginning on page 10, line 4 with the following rewritten paragraph:

--The Video data can be output in Composite, SVHS and RGB as an option and the system software can be loaded from a single storage means 24. The system can be configured to run from a sensor trigger or constant play.--

Please replace the paragraph beginning on page 10, line 19, with the following rewritten paragraph:

--Thus usage information can be of value to ~~organisations~~ organizations who may advertise material at the fixture or in the area of the fixture and indicates to them the persons who are viewing the ~~adverts~~ advertisements and the times and peak times of viewing. Thus in whichever embodiment, it should be appreciated that the sensor can be provided as part of the fixture, or separate therefrom but in any case the sensor system used which includes sensors located to detect the presence of a person in the vicinity of the fixture.--

Please replace the paragraph beginning on page 13, line 3, with the following rewritten paragraph:

--In a further feature of the invention the data which is detected by the sensors can be transmitted to a remote location from the facility or from storage means 223 connected to the sensor in the facility. In one embodiment the data is transmitted by uploading the same using transmission means which can also be used for the downloading of video and/or audio data relating to new advertising, entertainment and/or information material for display. The data received by the upload can be installed into a secure web site which advertisers or facility managers or other interested parties who may have paid for the data

can access and 'track' the level of use of the fixtures in the facility and hence in the case of advertisers exposure to their advertising material.--

Please replace the paragraph beginning on page 13, line 15, with the following rewritten paragraph:

--Typically the advertising material will be downloaded to storage medium 224 which can be any desired form such as a 'flash disk' which is a form of storage disk and from which the material can be generated on screen continuously or as required. The same storage medium can also be used to store the 'real-time' data about number, frequency and time of uses and this data can be retrieved by the remote connection discussed above or by visiting the facility. This "usage" data is of great value and can be a unique service to advertising companies and their advertisers and is a feature which is not currently available.--

An Abstract to the Disclosure is attached following page 17 of the patent application:

--ABSTRACT OF THE DISCLOSURE

A toilet or urinal facility having a screen to display video material. A sensor detects the presence of a person in the facility. A memory device stores data from and is connected to the sensor. A video/audio device is connected to the screen to relay messages thereto.--